

PRESENTER'S INFORMATION

SUCCESS
ON STAGE



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COMPANY PROFILE

Success on Stage is passionate about music performance and providing opportunities for the young performer.

We offer a variety of services that develops performers and audiences for live music and theatrical musical experiences. We also create performance opportunities for the developing performer and produce high quality and appropriate entertainment for all types of events. To date, Success on Stage has created numerous events and performances with no use of Arts Funding.

Leslie Martin, who runs Success on Stage, is a professional opera singer who has had a career working with Opera Australia and Opera Queensland, as well as performing in European opera houses and music festivals. In the mid 1990s she started creating shows and began an association with one of the Southern Hemisphere's (then) largest outdoor opera events - Opera on the Beach - both as creator and performer, singing alongside other stars of Opera Australia. The experience and skills gained from this series have been put to great use in producing many other events and, thereby, providing performance opportunities for young performers. And yet, Success on Stage is certainly not all about opera!

Developing performers

Success on Stage has been providing training and professional performance opportunities to young artists for over 15 years. Musical styles range from opera to music theatre to Motown to Contemporary Commercial Music (CCM) and the young artists perform in varying contexts and venues. Many of the shows are interdisciplinary which broadens the experience and network of our young performers.

REASONS FOR TOURING

The Supreme Dreams have already toured to Far North Queensland, Toowoomba and featured at the Adelaide Fringe Festival. We know how much our audiences love this show and we want to share this fun, upbeat show with the rest of Queensland.

We are particularly keen to take The Supreme Dreams to regional Queensland where, we believe, we can help lift the spirits of those who are suffering under the worst drought ever.

I have been fortunate enough to experience touring as both a performer (with Opera Queensland) and as a producer. In 2011, The Supreme Dreams toured (self-funded) to Rockhampton, Ingham and Innisfail. We were keen to travel to areas that had been affected by the then recent Cyclone Yasi. Our tour was a financial and artistic success and was thoroughly enjoyed by those communities.

ABOUT THE SHOW

Some retro-spection

It was while organising an event early in 2011 that the need for a show like The Supreme Dreams was recognised. While trying to source a tribute band for an event, it became obvious that the majority of the tributes involved male performers with only one or two shows devoted to solo female singers.

Who could resist three gorgeous girls in fabulous 60s outfits singing these exciting and memorable songs? After some market research and a lot of research into the motown genre and 60s girl groups, The Supreme Dreams were born.

Starting in the 60's and moving through to the disco era, this energetic and popular show has toured to Far North Queensland, headlined at the Toowoomba Carnival of Flowers, stormed the stage at the Princess Theatre in Brisbane, featured at the Adelaide Fringe Festival, sold out at the Redcliffe Cultural Centre and perform regularly in Brisbane at The Retro Bar, Kenmore.

ACKNOWLEDGEMENTS

The show was devised, created and produced by Leslie Martin of Success on Stage.

Success on Stage currently has 5 performers ready to play the (3) roles of Tammi, Cindy and Kiki.

SHOW SYNOPSIS

The Supreme Dreams, three gorgeous girls with fabulous voices, retro costumes and groovy dance moves bring back the hit songs of the 60's.

The Supreme Dreams are Tammi, Cindy and Kiki, and, just like the best "girl groups" of the 60s, The Supreme Dreams salute both the fresh, optimistic buoyancy of this 60's movement as well as the high energy and throbbing rhythms, which has audiences out of their seats and dancing.

The Supreme Dreams, like many other all-girl groups can't help but reflect the typical teenage concern of "girl-dealing-with-boy" with songs like Baby Love, Where Did Our Love Go, My Guy and (Love is Like a) Heat Wave.

The Supreme Dreams provide a fully costumed and choreographed show which can last from 15 minutes to 2 hours. They love any opportunity to get amongst their audience and to get them up dancing.



SUITABLE VENUES

The Supreme Dreams do not have a set. All the show requires is a flat area (min 6m width x 3m depth), a backdrop of some kind (e.g. Vegas drape or Star curtain), sound and lighting, access to the audience from the stage and a quick change area close to the stage, as well as dressing rooms.

We have performed in proscenium arch theatres (Pilbeam, Princess and Redcliffe), Town Halls (Johnstone Shire), on a cinema stage (Ingham), in a pop-up venue (the Peacock at Adelaide Fringe Festival) and outdoors (Carnival of Flowers, Toowoomba; Queen Street Mall Stage; and Rundle Street Mall).

We would love to tour to regional Queensland on the back of a specially modified truck!



MAXIMUM NUMBER OF PERFORMANCES PER WEEK

If the show is double cast, we can perform 8 x 2 hour shows a week.

If there are only 3 cast members on the tour, we can perform 5 shows a week.

The cast only performs on travel days when we arrive on location at least 7 hours prior to the performance to allow time for rest, rehearsal and sound check.

LICENCING AGREEMENTS

Nil

APRA OBLIGATIONS

Songs in the show have copyright owing to the original songwriters and requires a licence.

TOURING PERSONNEL

The touring party consists of either 4 or 7 people.

PERFORMANCE HISTORY

Year	Venue	Number of performances
July 2016	Empire Theatre Toowoomba	1
April 2016	Redcliffe Cultural Centre	1
Dec 2015	The Retro Bar, Kenmore – Christmas Show	1
Oct 2015	Helensvale Cultural Centre	1
2015	The Retro Bar, Kenmore	1
2015	Caloundra RSL (July)	1
2015	Greenbank RSL (July)	1
2015	Redcliffe Cultural Centre	1
2014	50 th Birthday celebration, Brisbane	1
2014	The Peacock, Adelaide Fringe Festival	14
2014	Rosemount Estate Bar	1
2014	Channel 9, Adelaide	1
2014	Rundle Street Mall	7
2014	Corporate function, Adelaide (outdoors)	1
2014	Crowne Plaza Adelaide	1
2013	City Golf Club, Toowoomba	1
2012	Princess Theatre	1
2012	Queen Street Mall	1
2011	Pilbeam Theatre, Rockhampton	1
2011	Kelly Theatre, Ingham	1
2011	Johnstone Shire Hall, Innisfail	1
2011	Carnival of Flowers Streetfest, Toowoomba	1

COMMUNITY ENGAGEMENT

OVERVIEW

Apart from the audience participation as part of the show itself (dressing up in vintage gear, singing and dancing along), The Supreme Dreams are happy to provide a number of community workshops, especially on singing.

According to scientific research by Kreutz and Clift (2015), in terms of general health, group singing (across all ages) has physical benefits as well as psychological and social. This research and other studies, including scans of the brain indicate that:

- The brain is very active when singing (Brain gym!);
- Concentrated breathing increases blood flow to the brain and body (calms the nerves!);
- Singing reduces cortisol, the stress hormone (relieves stress!); and
- Group singing increases the release of oxytocin, which is linked to social bonding (community!).

Studies also show that singing is associated with dopamine activity, i.e. the body's "reward" system. Any action associated with your favourite music will receive the same dopamine reward.

New research also shows that dancing dramatically reduces the occurrence of dementia and Alzheimer's disease. But not just any dancing: Freestyle dancing requires constant split-second, rapid-fire decision making, which is the key to maintaining intelligence because it forces your brain to regularly rewire its neural pathways, giving you greater cognitive reserve and increased complexity of neuronal synapses. Frequent freestyle dancing was shown by the study to reduce the risk of dementia by 76 percent—twice as much as reading—and playing sports or practicing choreographed dance sequences, which had no benefit at all.

Dancing is also currently being used to help dementia sufferers find themselves again in expressive motion.

With this scientific evidence in mind, we would particularly encourage engagement with the social and health sections of the community to organise special group singing or dancing or singing and dancing sessions.

The tour leader is also a member of the Australian National Association for Teachers of Singing and can provide specialist pedagogical training to regional singing teachers.

1. Singing workshop
2. Dance workshop: jazz (12-25)
3. Dance workshop: Learn a routine from The Supreme Dreams show
4. Dance Therapy workshop – Dementia sufferers or Alzheimers Prevention
5. Vocal Pedagogy session

WORKSHOP DESCRIPTION / DETAILS

The duration of the workshop would depend on the length of time in any one place. Assuming we only have one day, the workshops would last 2-3 hours. Participants need to wear loose comfortable clothing and appropriate footwear.

1. Singing workshop: participants will learn how to manage their breath and help free their voice. Part singing will be involved with a complete song learned by the end of the session.
2. Dance workshop - Jazz (12-25 years): participants will build on their existing knowledge of dance and learn a number of routines.
3. Dance workshop (Learn a routine from The Supreme Dreams show): participants will learn parts of 2 actual routines from The Supreme Dreams show so they can dance along during the show.
4. Dance Therapy workshop – Dementia sufferers or Alzheimers
Prevention: The class structure is broken up into five sections. They are: Connection; Warm-up; Nourishment; Theme and Closure. The class is two hours in length and we suggest the workshop starts at 10.00 am in the morning. We recommend having only 12 people per class inclusive of six people living with dementia and six enablers.
5. Vocal Pedagogy session: run as a masterclass with a number of local students singing, the master Vocal Teacher will provide tips, exercises and scientific explanations on how to teach a basic healthy vocal technique.



MARKETING

MARKETING COPY

One line

The Supreme Dreams, three gorgeous girls with fabulous voices, retro costumes and groovy dance moves, bring back the hit songs of the 60s, 70s and Disco.

Short

Motown is Back!

The Supreme Dreams, three gorgeous girls with fabulous voices, retro costumes and groovy dance moves, bring back the hit songs of the 60s, 70s and Disco.

Think **Martha and the Vandellas**, **Aretha Franklin**, **Tina Turner** and **The Supremes** and you'll start humming:

Baby Love, **Nowhere to Run**, **Proud Mary** and **You Can't Hurry Love** will have any audience **Dancin' in the Streets!**

Tammi, Cindy and Kiki are **The Supreme Dreams** and they will have you out of your seat and dancing along.

If you want fun, high energy entertainment with well-loved songs, **The Supreme Dreams** are your Supreme Dream.



Extended

Motown is Back!

The Supreme Dreams, three gorgeous girls with fabulous voices, retro costumes and groovy dance moves, bring back the hit songs of the 60s.

Think **Martha and the Vandellas**, **Aretha Franklin**, **Tina Turner** and **The Supremes** and then you'll start humming the songs that made these legends:

Baby Love, **Nowhere to Run**, **Proud Mary**, **You Can't Hurry Love** will have any audience **Dancin' in the Streets!**

Tammi, Cindy and Kiki are **The Supreme Dreams** and, just like the best "girl groups" of the 60s, **The Supreme Dreams** salute both the fresh, optimistic

buoyancy of this 60's movement as well as the high energy and throbbing rhythms, which are bound to have you out of your seat and dancing.

Like many other all-girl groups, ***The Supreme Dreams*** can't help but reflect the typical teenage concern of "girl-dealing-with-boy" as expressed through songs such as ***Where Did Our Love Go, My Guy, (Love is Like a) Heat Wave*** and ***Will You Still Love Me Tomorrow***.

Starting with music from the 60's and moving through to the disco era, this energetic and popular show has toured to Far North Queensland, headlined at the Toowoomba Carnival of Flowers, stormed the stage at the Princess Theatre in Brisbane, featured at the Adelaide Fringe Festival, sold out at the Redcliffe Cultural Centre and performs regularly in Brisbane at The Retro Bar, Kenmore.

The Supreme Dreams provide a fully costumed and choreographed show lasting from 15 minutes to 2 hours. They love any opportunity to get amongst their audience and to get them up dancing.

If you want fun, high energy entertainment with well-loved songs, ***The Supreme Dreams*** are your Supreme Dream.

RETURN SEASONS

Short

Motown is Back!

And so are ***The Supreme Dreams***! After a sell out show in 2015, ***The Supreme Dreams*** are bringing back the hits of the 60s, 70s and Disco to [venue].

Old favourites such as *Baby Love, Heat Wave, Proud Mary* and *Blame it On The Boogie* will have you *Dancin' in The Street*. And there'll be a few different songs too – because there are so many great songs from this era!

Wear your grooviest 60s, 70s and Disco gear and join in the singing and dancing.

If you missed out on ***The Supreme Dreams*** last time, this is your chance to enjoy this fun-filled show and to fall in love with ***The Supreme Dreams***.

Extended

Motown is Back!

And so are ***The Supreme Dreams***! After a sell out show in 2015, ***The Supreme Dreams*** are bringing back the hits of the 60s, 70s and Disco to [venue].

Old favourites such as *Baby Love, Heat Wave, Proud Mary* and *Blame it On The Boogie* will have you *Dancin' in The Street*. And there'll be a few different songs too – because there are so many great songs to sing from this era!

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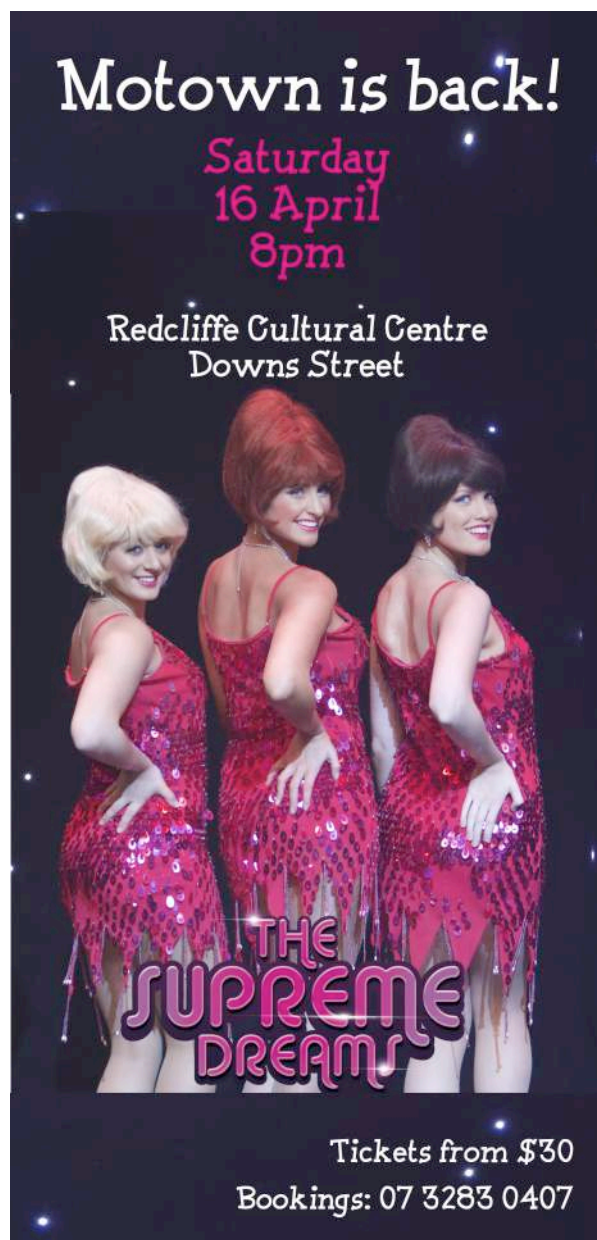
in Brisbane, featured at the Adelaide Fringe Festival, sold out at the Redcliffe Cultural Centre and performs regularly in Brisbane at The Retro Bar, Kenmore.

"Saw your show last night - absolutely loved it. Fantastic singing and very funny too. Excellent ladies, really well done!" (Adelaide Fringe Festival March 2014)

"I loved the whole show. It was fantastic!" (Redcliffe Cultural Centre April 2015)

Wear your grooviest 60s, 70s and Disco gear and join in the singing and dancing.

If you missed out on **The Supreme Dreams** last time, this is your chance to meet Tammi, Cindy and Kiki, to enjoy this fun-filled show and to fall in love with **The Supreme Dreams**.



MARKETING SUMMARY

The Supreme Dreams have a website, Facebook page and are on Twitter and Instagram.

In the past our marketing has consisted of Facebook and Facebook advertisements, Fence scrim advertising, Ticket giveaways, TVC and special ticket offers (promotional codes, etc), online web marketing through the venue and ticketing organisation, distributed marketing collateral (posters and postcards), free public appearances, media releases leading to print articles and radio interviews.

Our experience shows that Facebook advertising has been the most cost effective in urban areas. In rural areas, Television commercials and radio coverage are effective.

Marketing Collateral

- generic poster (portrait A3, A4, A5) and double-sided DL. This artwork can be quickly updated with new venue and date details.
- Generic Pull up Banner.
- Promotional video (90 seconds)
- Recordings of selected songs (can be used as sound Samples)

We also have various sized shots for internet (e.g. hero size) and web banners.

VIDEO LINKS

The Supreme Dreams Promotional Video 2015

https://www.youtube.com/watch?v=R4T6h2Y_Ozg

Audience Dancing at The Supreme Dreams at Maroochydore 2015

<https://www.youtube.com/watch?v=fz8FerZKjJs>

The Supreme Dreams perform You Can't Hurry Love 2013

<https://www.youtube.com/watch?v=UcZ94p3IWJk>

The Supreme Dreams Promotional Video and others are also available on our Artour Artist Listing.

Broadcast quality footage is available (TVC and film clip).

IMAGES

High res versions can be provided through Dropbox or Wetransfer.

SOUND SAMPLES

The Supreme Dreams have recorded a selection of songs, samples of which can be used for radio broadcasts, etc.

Song titles include:

- Where Did Our Love Go
- My Guy
- Dancin' In The Street
- You Can't Hurry Love
- Heat Wave
- Natural Woman
- Blame It On The Boogie



MERCHANDISE

Individual large postcards of each character (Tammi, Cindy, Kiki)

Posters

Fridge Magnet - Business Card size (Portrait)

Fridge Magnet - Postcard size (Portrait)

Fridge Magnet - Postcard size (Landscape)

CONTENT WARNINGS / AUDIENCES TO AVOID

No content warning.

SPONSOR OR OTHER ACKNOWLEDGEMENTS

Nil

TEACHER'S RESOURCES

There is a plan to create an education plan linking to the historical and social aspect of the 60s and 70s.

Target Audiences

The Supreme Dreams major demographic is aged 40+ and predominantly female. People who were in their teens or 20s during the 60s and 70s recognise and love this music and love getting up to dance.

We have also noticed that songs from the same vintage as those included in our show our starting to be sampled in pop music. Many of the younger population (aged in their 20s), who we surveyed in Adelaide, already knew some of the songs and liked them.

Young girls who attend dance schools or who are learning singing and dancing also love the show.



TESTIMONIALS

MEDIA

Aspire Magazine: The Supreme Dreams!!! A fantastic show by three very talented women. It's definitely worth checking out!

AUDIENCE REVIEWS

"Just saw your fabulous show at the fringe enjoyed every minute of it. I went with my husband and we thought you girls were a breath of fresh air performing familiar well loved songs with such vitality and fun."

"Just saw ur show at the adelaide fringe. Awesome!!! Well done ladies"

"Saw your show last night - absolutely loved it. Fantastic singing and very funny too. Excellent ladies, really well done!"

"Just got home from watching you 3 amazingly, talented girls !!!! My 2 friends & I really loved your show tonight, great voices & funny too !!!!!"



PRODUCTION DETAILS

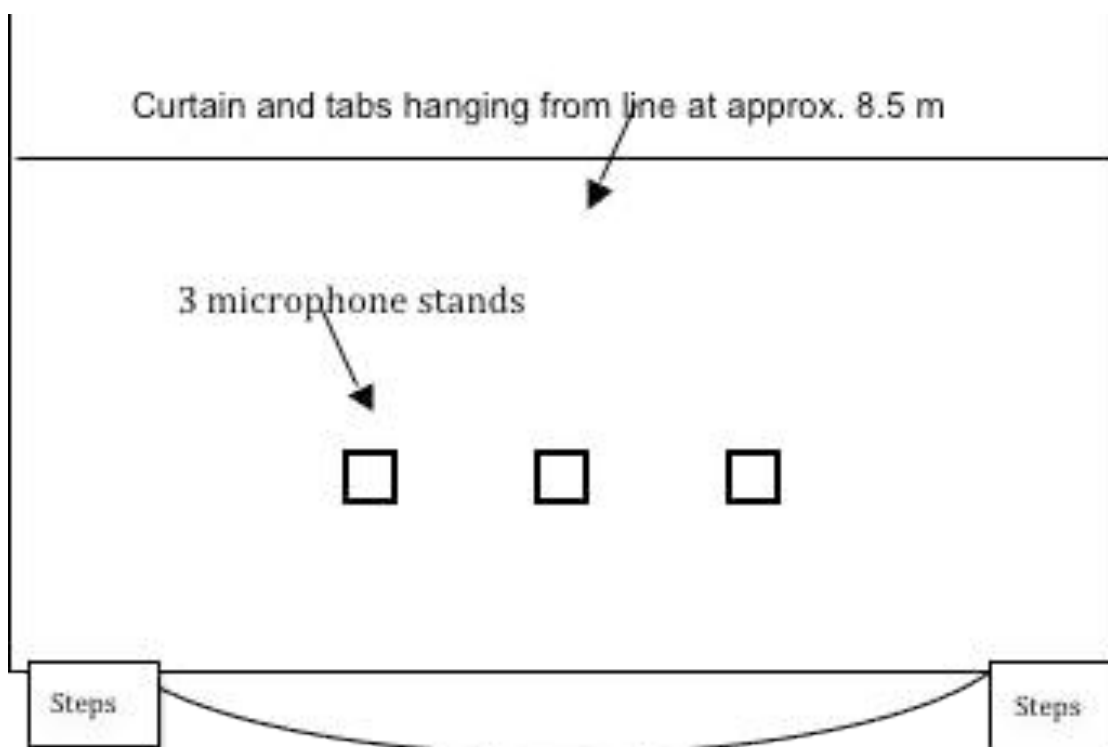
TECHNICAL SUMMARY (No Backing Band)

The Supreme Dreams is a very basic show using a basic stage area (no set), one stool or chair, basic lighting and amplification via radio hand held microphones with recorded music playback.

We also require cast access directly from the stage into the audience.

The recorded backings have been timed to include the dialogue, so the sound technician only has to press play at the start of each act.

Preset microphone stands with radio hand held microphones onstage: centre stage 1m apart, 2m back from front of stage. Preset stool at side of stage.



EXAMPLE SCHEDULE

Bump in backdrop (30 minutes)

Prepare in house sound and lighting for rehearsal and sound check (1 hour for each technician)

CREW REQUIRED FROM VENUE

1 x stage mechanic (bump in back drop)

1 x sound technician (bump in, rehearsal and performance)

1 x lighting technician (bump in, rehearsal and performance)

1 x stage manager

FOH

STAGE

Minimum Stage dimensions: 6m width x 3m depth with suitable back drop (can be plain black or special, e.g. Vegas drape or star curtain). Standard height.

The Supreme Dreams have no set but do require a stool or chair during the first half.

We also require cast access directly from the stage into the audience.

Venue to supply

- 1 x stool or chair (no arms – must be light so cast member can easily move it)
- Backdrop

LIGHTING

There is no specific lighting plot for The Supreme Dreams. We rely on the expertise of the local lighting technician to light accordingly and to create the feel of the 60's and the 70's.

Special requirements include:

- Ability to backlight girls to create silhouette effect for entrance including use of hazer
- House lights up whenever performers go into audience
- Disco effects for last part of second half of the show.

Venue to supply

All lighting.

SOUND

The Supreme Dreams perform to recorded music, which can be supplied on USB. Voices are amplified using radio handheld microphones.

Venue to supply

- 3 x radio handheld microphone
- 3 x microphone stands (with round bases preferred)
- Speakers and fold back wedges as necessary

WARDROBE

There are 4 separate costumes, including 2 different wigs for each performer. Dance shoes (chorus) are used in the first half with Go-Go Boots worn in the second half.

Venue to supply

Dressing rooms with lights, mirrors, wash room, tables/desks, chairs, clothes racks plus a quick change area at side stage with a full length mirror, light, a table and clothes rack.

Use of a washing machine would be appreciated for longer runs.

FREIGHT NOTES

Costumes, wigs and boots travel in a suitcase with the cast and crew.

CRITICAL ISSUES

Access to the audience, radio microphones, quick change close to stage.

CONTACTS

Leslie Martin

Producer

lesliefmartin@gmail.com

0416 043 785

